

Date: Sun, 12 Jun 2016 08:33:43 -0400
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Subject: O'Pen BIC representatives at the America's Cup (FULL VERSION, SORRY!)

Hello Guido, Marcus, Sen, and Bevan,

I think you are aware that I have been organizing an O'Pen BIC "Un-Regatta" being held in conjunction with the America's Cup Finals, June 2017 in Bermuda. This will be a once-in-a-lifetime event for 32 fortunate O'Pen BIC sailors, and a great promotional opportunity for O'Pen BIC in your countries. The dates of the Americas Cup Endeavour O'Pen are June 15-18, 2017 with sailors arriving in Bermuda June 12. June 17 O'Pen BICs will be the "Half Time Show" between Race #1 and Race #2 of the America's Cup Finals, broadcast on television world wide.

As you can imagine, there will be high demand for accommodations and airfare during the America's Cup on the small island of Bermuda. BIC Sport and the America's Cup Event Authority are providing free rustic (camping style) accommodations, entry fee, boat charters, and many meals. The sailors are responsible for airfare and some meals.

I have been urging BIC Sport to make a formal announcement, and Benoit promises this will come this week. Attached you will find the NOR and NOR supplemental information and event poster which is now 99% confirmed.

You will have the opportunity to select one male and one female sailor from your country who meet this criteria:

- Must be no more than 15 years old as of December 31, 2017. (Year of birth must be 2002 or later.)
- Must have valid passport from your country.
- Must exhibit sportsmanship and have the positive friendly O'Pen BIC attitude that is worthy of representing the O'Pen BIC Class at this very special event.
- All participants must be selected and have booked air travel by April 1, 2017.

The North American sailors will be selected at our North American Championships. I see this as a unique opportunity to drive greater participation and promote the class. We will also have the requirement in North America that the selected sailors have participated in minimum two O'Pen BIC events in 2016/2017.)

The participants at the AC Endeavour O'Pen are as follows:

Japan (1 male + 1 female)
France (1 male + 1 female)
NZ (1 male + 1 female)
Sweden (1 male + 1 female)
Australia (1 male + 1 female)
UK (1 male + 1 female)
Italy (1 male + 1 female)
Germany (1 male + 1 female)
Bermuda (4 male/female + min 2 female)
North America (6 male/female + min 2 female)

Wild Cards (2) We are discussing selecting one Wild Card by world wide O'Pen BIC video contest, and the other Wild Card as the top finisher at O'B World Championships who are not from country above.

Please use this opportunity to promote the O'Pen BIC Class in your country. Feel free to print the poster for your class activities. And let me know if you have any questions.

For reference, this is video of side O'Pen BIC event we did at 2013 America's Cup. In 2017 we will be center stage.

<https://www.youtube.com/watch?v=8ylnX46KZh4&feature=c4-overview&list=UUdWusKGDmZNE1dWs8eV-7bg>

All the Best,
Nevin Sayre
O'Pen BIC North America